

A group of Sheffield RUFC players in blue and grey striped jerseys are celebrating on a grassy field. One player is being embraced by others, and another is patting a player's head. The players are wearing blue shorts with 'SAMURAI' and 'VER STEELS' logos, and red and white striped socks. The background shows a green field and trees.

SHEFFIELD RUFC

**SPONSORSHIP OPPORTUNITIES
2026/27**

NATIONAL 2 NORTH CHAMPIONS

ABOUT



- ESTABLISHED RUGBY CLUB WITH OVER 120 YEARS OF HISTORY
- BASED AT ABBEYDALE PARK, SHEFFIELD
- COMPETING IN NATIONAL ONE (LEVEL 3)
- BUILT ON PERFORMANCE, AMBITION, AND COMMUNITY

A HISTORIC SEASON



- NATIONAL 2 NORTH CHAMPIONS 2025/26
- PROMOTION SECURED WITH 4 GAMES TO SPARE
- FIRST LEAGUE TITLE IN OVER 120 YEARS

OUR REACH

- 400 - 1,700+ MATCHDAY ATTENDANCE
- NATIONAL LEAGUE EXPOSURE - ACROSS ENGLAND
- GROWING DIGITAL PRESENCE - SOCIAL MEDIA & CLUB CHANNELS
 - 2.9 MILLION SOCIAL MEDIA IMPRESSIONS, 36K ENGAGEMENTS & 10.6K FOLLOWERS (IN 2025)
- LOCAL & REGIONAL AUDIENCE - SHEFFIELD & YORKSHIRE



MATCHDAY EXPERIENCE

A PREMIUM MATCHDAY EXPERIENCE

- HIGH-QUALITY HOSPITALITY
- VIBRANT AND SOCIAL ATMOSPHERE
- IDEAL FOR CLIENT ENTERTAINMENT

Tube Laser Cutting

0114 242 0101

OUR PACKAGES



SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE
AVAILABILITY	SOLD OUT	AVAILABLE	AVAILABLE	AVAILABLE
EXPOSURE LEVEL	HIGH	HIGH	MEDIUM	ENTRY
KIT PRESENCE	MATCH	MATCH/WARM UP/ TRAVEL	WARM UP/ TRAINING	TRAINING/ TRAVEL
HOSPITALITY	✓	✓	OPTIONAL	-
DIGITAL	✓	✓	✓	✓

PACKAGES CAN BE TAILORED TO SUIT YOUR BUSINESS

KIT SPONSORSHIP

KIT SPONSORSHIP OPPORTUNITIES

- MATCHDAY KIT
- TRAINING WEAR
- TRAVEL KIT
- GYM WEAR

YOUR BRAND SEEN EVERY WEEK



GOLD PARTNER

- MATCHDAY KIT PRESENCE
- WARM UP/TRAVEL KIT BRANDING
- STRONG DIGITAL AND SOCIAL MEDIA
- EXPOSURE
- ONGOING VISIBILITY THROUGHOUT THE SEASON

LIMITED AVAILABILITY

SILVER PARTNER

- WARMUP/TRAINING KIT BRANDING
- REGULAR EXPOSURE THROUGHOUT THE SEASON
- SOCIAL MEDIA PRESENCE AND CLUB RECOGNITION

LIMITED AVAILABILITY

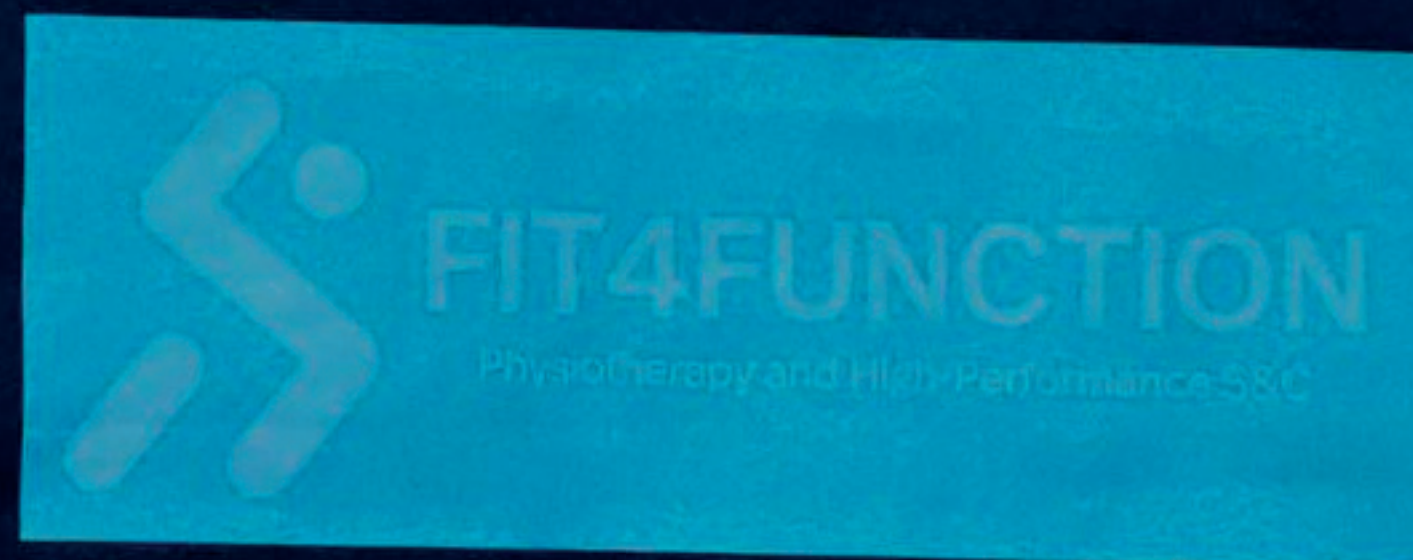
BRONZE PARTNER

- BRANDING ON TRAINING/GYM KIT
 - PRESENCE ACROSS CLUB PLATFORMS
 - WEBSITE AND SOCIAL MEDIA RECOGNITION
- FLEXIBLE OPPORTUNITIES AVAILABLE



The background image shows several athletes in red and blue training gear. The central focus is a dark blue jacket with the Baslow Physiotherapy logo, which consists of a stylized orange mountain-like graphic above the text 'BASLOW PHYSIOTHERAPY'. A name tag on the jacket reads 'Taylor Emmet'. To the right, another athlete in a red jersey is partially visible, also with a name tag that reads 'Taylor Emmet'.

BASLOW
PHYSIOTHERAPY



PERFORMANCE PARTNER




BASLOW
PHYSIOTHERAPY



- BRANDING ON GPS AND PERFORMANCE DATA OUTPUTS
 - SPONSORED HIGHLIGHTS REEL & MAN OF THE MATCH POSTS
 - REGULAR EXPOSURE ACROSS SOCIAL MEDIA PLATFORMS
- EXCLUSIVE CATEGORY

**MAN OF
THE MATCH**



STATS

29.5

TOP SPEED (KPH)

3

TACKLES MADE

5

TRIES SCORED

SPONSORED BY

YOUR BRAND HERE

MATCHDAY SPONSORSHIP

MATCHDAY SPONSORSHIP — £2,500 + VAT

- 20 GUESTS (TWO-COURSE LUNCH + PORT)
- EXCLUSIVE BALCONY VIEWING
- ACCESS TO UPSTAIRS BAR
- PRESENT THE MAN OF THE MATCH
- PROGRAMME & WEBSITE FEATURE
- ADDITIONAL GUESTS: £50 PER HEAD

ONE SPONSOR PER GAME - LIMITED AVAILABILITY

FLEXIBLE PARTNERSHIPS



TAILORED PARTNERSHIPS

- FLEXIBLE SPONSORSHIP OPTIONS
 - PACKAGES BUILT AROUND YOUR BUSINESS
 - OPPORTUNITIES ACROSS MATCHDAY, PERFORMANCE, AND DIGITAL
- WE WORK WITH YOU TO MAXIMISE VALUE

CONTACT US



TO EXPLORE PARTNERSHIPS FOR YOUR BRAND
PLEASE EMAIL SPONSORSHIP@SHEFFIELDRUGFC.CO.UK